

# Telefono Azzurro for a safer Internet

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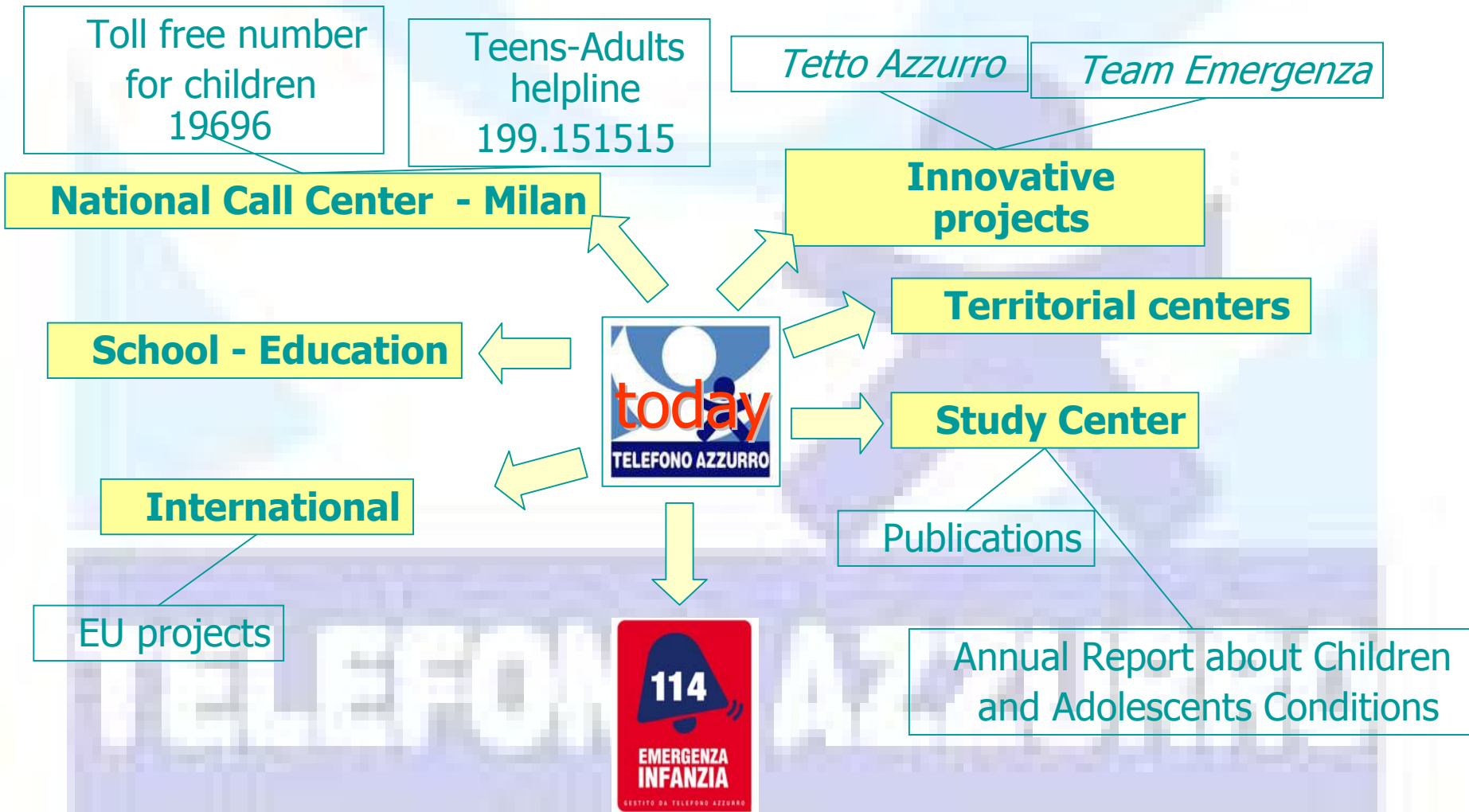
# Agenda

- ⇒ Telefono Azzurro
- ⇒ Safeborders Project
- ⇒ 114 national public children emergency hotline

TELEFONO AZZURRO

# Telefono Azzurro

**1987** - first national helpline for children and adolescents



# Telefono Azzurro & the www

- ⇒ “Navigando nel cyberspazio”, 1999 (with Education Sciences Dept. - Bologna University):  
containing guidelines for minors’ safer navigation
- ⇒ Conferences:
  - “Sexual abuse on children and adolescents: from low to interventions” (2000)
  - “Children between old and new media” (2001)
- ⇒ Annual Report about Children and Adolescents Conditions: reports on Internet child-pornography and law #269/98 against web-based pornography
- ⇒ Self-regulatory code “Internet and minors” by Ministry of Communications

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# EU Safer Internet Action Plan

⇒ against illegal and harmful content on the Internet

⇒ Three main action lines:

- Creating a safer environment through promotion of **hotlines**, encouragement of self-regulation and codes of conduct
- Developing **filtering** and rating systems, facilitation of international agreement on rating systems.
- **Awareness**/ Making parents, teachers and children aware of the potential of the Internet and its drawbacks, overall co-ordination and exchange of experience

**POESIA**

**SAFE BORDERS**

# Safeborders Project



*to establish a cohesive European network to promote and support awareness aimed at the protection of children and teenagers using the Internet*

# Safeborders/what

## ⇒ Awareness campaigns:

- addressing perceived shortage of information regarding the safety of minors in the Internet
- empowering *parents, teachers, children, consumers* and other relevant target groups

## ⇒ Production/ distribution of clear, concise and easy-to-understand on-line and off-line information and awareness material, designed according to each target group's needs.

## ⇒ Co-operation through national (sub)networks, which will allow increased visibility/awareness and wider coverage

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# Safer Internet Day (Feb. 6th)

- ⇒ celebration of children's right to a safer Internet
- ⇒ remind people that it is the responsibility of all sectors in society to get involved together in order to guarantee this right
- ⇒ Germany, Greece, Italy, Luxembourg, The Netherlands, Spain, UK
- ⇒ Italy/Telefono Azzurro:
  - Schools
  - Intitutions/Government

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# 114 - public children emergency hotline/1

- ⇒ hotline for emergency or immediate danger related to psychological and physical safety of children and adolescents
- ⇒ agreement between Telefono Azzurro and three Italian Ministries: Communications, Equal Opportunities and Employment and Social
- ⇒ public emergency service accessible from wired line
- ⇒ managed by Telefono Azzurro
- ⇒ completely free of charge



# 114 - public children emergency hotline/2

- ⇒ also notifications regarding:
- **websites, chatlines, newsgroups or pedopornographic material on the Internet**
  - TV programmes or advertisements that could be harmful to the children's psychological and physical development or that can bring uneasiness to the children
  - **114 e-mail address available for these notifications**
- ⇒ *data will be entered into the database with chronological archiving for analysis*

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**www.114.it** *(coming soon)*

**Access-point** for reporting emergencies:

- file integration into the unique database + mail notification to call-centre
- handling:
  - the best action plan to be evaluated
  - identification of competent authorities/bodies and notification
  - forwarding of information with most suitable mean (mail, fax, other)

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Also:

- ⇒ guidelines for teachers and parents about how to ensure safe navigation for children and teenagers
- ⇒ list of key-features making web sites more or less convenient for youngster
- ⇒ links to educational web sites

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Thank you!



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