



A PUBLIC OPEN-SOURCE ENVIRONMENT FOR A SAFER INTERNET ACCESS

WWW.POESIA-FILTER.ORG



Information Society



Dissemination of POESIA project

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22nd January 2004





Presentation content

- **For whom?**
- **Where used?**
- **Dissemination**



FOR WHOM AND WHERE?



For whom is the POESIA filter?

POESIA consortium identified three different types of ‘end’ user:

1. Decision makers

- Head of organisations
- IT coordinator, network manager
- Other decision makers

2. Administration users

- Parents, administrators...

3. Target users (indirect users)

- Children, staff, general public ...



Where can POESIA be used?

- **Internet centres with a high presence of children:**
 - Schools
 - Cybercafes
 - Libraries
 - Play centres and leisure clubs
- **Other centres:**
 - Universities
 - Work places: private companies
 - Public Institutions



DISSEMINATION



Dissemination by:

- Electronic mailing lists
- Training, demonstrations, exhibitions and workshops
- Conference presentations and research publications
- Open source activities
- Publications programme
- Common materials to disseminate POESIA: web site, leaflet, banner and Powerpoint template



Created Materials

POESIA WEB SITES

<http://www.poesia-filter.org>

focus on dissemination purposes

<http://sourceforge.net/projects/poesia/>

focus on the needs of the developers
(technically oriented)



www.poesia-filter.org



The screenshot shows the Poesia website homepage. At the top, it features the Poesia logo and the tagline "A PUBLIC OPEN-SOURCE ENVIRONMENT FOR A SAFER INTERNET ACCESS". Below the logo are flags for Spain, France, and Italy, and a "DOWNLOAD FILTER" button. A vertical navigation menu on the left includes links for "POESIA PROJECT", "POESIA FILTER", "OPEN-SOURCE DEVELOPERS", "GET INVOLVED", "DOCUMENTS & NEWS", and "CONTACT US". The main content area contains a central message: "THE FIRST FREE OPEN-SOURCE FILTERING SOFTWARE SUPPORTED BY THE EUROPEAN COMMISSION", accompanied by a Tux penguin icon. To the right, there is a yellow box announcing a "Final Workshop on 'Present and future of open-source content-based Web filtering'" organized by the "Istituto di Linguistica Computazionale" in Pisa, Italy, on January 21st-22nd, 2004. At the bottom, there is a "SOURCEFORGE™ net" logo and a footer with links for "Holder details", "Legal Notice", "Copyright Information", and "Confidentiality policy".



sourceforge.net/projects/poesia

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Project: POESIA (Internet content filter): Summary

[Summary](#) | [Admin](#) | [Home Page](#) | [Forums](#) | [Tracker](#) | [Bugs](#) | [Support](#) | [Patches](#) | [RFE](#) | [Lists](#) | [Tasks](#) | [Docs](#) | [News](#) | [CVS](#) | [Files](#)

POESIA= Public Opensource Environment for a Safer Internet Access an opensource Internet content filter (multimodal, multilingual) aimed for protection of youth (in schools...); partly funded by the European Commission

This project has not yet categorized itself in the Trove Software Map.

Project UNIX name: poesia
 Registered: 2003-04-28 01:20
 Activity Percentile (last week): 29.8332%
[View project activity statistics](#)
[View list of RSS feeds available for this project](#)

Latest File Releases

Package	Version	Date	Notes / Monitor	Download
poesia	alpha2snap	July 24, 2003	📄 - 📧	Download

[\[View ALL Project Files\]](#)

Developer Info

Project Admins:
 bstarynk
 sdaoudi
 stzx12

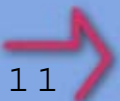
Developers:
 19 [\[View Members\]](#)

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 Web-based Software Install and Configure in 5 minutes
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Tool & Equipment Mgmt
 Reduce loss, theft and waste of your tools, supplies & equipment.
[www.houndware.com](#)

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 Track defects and issues. Product development software
[www.stdissue.com](#)

Bug Tracking (download)
 Advanced features, easy to setup, 6





A PUBLIC OPEN-SOURCE ENVIRONMENT FOR A SAFER INTERNET ACCESS

POESIA LEAFLET

The *POESIA Development Web Site*
<http://www2.poesia-filter.org/>



User Needs Questionnaire

Make your views known. Contribute to the POESIA User Needs questionnaire (in English, Italian, Spanish and Catalan available through the Developers Web site).

Pilot Testing

If you would like to be involved in the testing phase of the project, please contact **name & email**.

Download

Versions of POESIA software will be regularly available for downloading through the POESIA Project Web site.

TO KEEP IN TOUCH:
Join the mailing list at:

<http://www2.poesia-filter.org:8000/mailman/listinfo/poesia-devel>

PARTNER CONTACT DETAILS:

The POESIA consortium is made of a variety of partners (developers, researchers and end users) from France, Italy, Spain and the UK.

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PROJECT NUMBER:
IAP-2117



A PUBLIC OPEN-SOURCE ENVIRONMENT
FOR A SAFER INTERNET ACCESS

WWW.POESIA-FILTER.ORG



THE POESIA PROJECT IS FUNDED
THROUGH THE INFORMATION
SOCIETY AND TECHNOLOGY SAFER
INTERNET ACTION PLAN (FILTERING
SOFTWARE)



Information Society

POESIA LEAFLET

Why POESIA?

Teachers and parents are concerned about the use of Internet children do. Young eEuropeans need to be protected from access to content that might be considered to be harmful to them. This will enable them to learn to use Internet in a secure environment.

WHAT IS POESIA?

POESIA is a project under the European Commission's Safer Internet Action Plan seeking to develop, test, evaluate and promote a fully **open-source**, extensible, state of the art, **filtering and caching software** solution.

It will combine highly innovative technologies to achieve a more effective filtering than is provided by existing products.

POESIA will filter several channels (Web, Email, News).



POESIA will initially be deployed in **English, Italian and Spanish**.

Filtering will cover a range of modes:

- image filtering,
- natural language text filtering,
- URL,
- PICS and
- JavaScript Filtering.

For image-based filtering, a detector will be implemented to identify pornographic images, exploiting a range of learning and image processing methods.

For filtering of natural language text (for English, Italian, Spanish), POESIA will use natural language processing techniques to provide more effective filtering than simple word-based methods.

HOW POESIA WILL BE DEPLOYED?

The project is characterised by a collaborative, consensus based development process, an open and pragmatic software license, and a desire to create high quality software that leads the way in its field. We consider ourselves not simply a consortium sharing a server, but rather a community of developers and users.

The main activities of the POESIA project are:

- software specification,
- software development,
- software assessment,
- product marketing and dissemination.

POESIA is designed to be implemented through the LINUX operating system.

WHO IS THE TARGETED AUDIENCE?

POESIA is targeted for situations where groups of computers are used for browsing and other Internet activities, such as classrooms, libraries, computer centres and businesses.

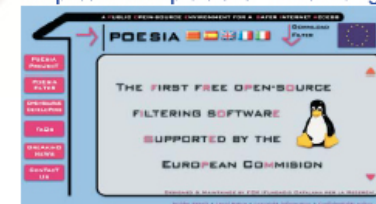
YOU WANT TO BE INVOLVED?

You are invited to participate in the POESIA project. Our membership consists of those individuals who have demonstrated a commitment to collaborative open-source software development through sustained participation and contributions within the project itself. The Consortium also needs volunteers who can work on software development, documentation, tests and trials of the filtering software as it develops.

There exists two web sites:

The *POESIA Project Web Site*:

<http://www.poesia-filter.org/>





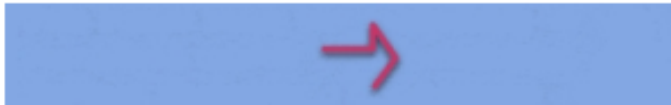
A PUBLIC OPEN-SOURCE ENVIRONMENT FOR A SAFER INTERNET ACCESS

POESIA BANNER

Time Line

THE FIRST FREE OPEN-SOURCE
FILTERING SOFTWARE SUPPORTED
BY THE EUROPEAN COMMISSION

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POESIA





Non-Open Source Dissemination

- press releases
- promotion at European level
 - European Schoolnet
 - EDEN (European Distance Education Network)
 - ETEN (European Teacher Education Network)
- Safeborders
- promotion through national organisations and relevant media
- events and workshops
- so far - awareness
- promotion and marketing **NOW** – final product 

<http://www.safer-internet.net>

s@ferinternet



European Safer Internet Day

February 6th 2004





THANKS

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